

BAT Malaysia is top employer

## AWARD

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**KUALA LUMPUR:** British American Tobacco Malaysia Bhd (BAT Malaysia) has been recognised as the 2021 top employer for the third consecutive year by Top Employers Institute.

The award recognises an organisation's dedication in providing best-in-class employment practices.

It recognises BAT Malaysia's focus on creating a culture of passionate employees who build its purpose and allow employees to develop themselves personally and professionally while driving business results.

"We are very proud to be certified as 'Top Employer' for the third consecutive year. It is a testament to our best-in-class people practices.

"These include our organisational rewards, talent architecture and creation of a safe and engaging environment for our employees during these chal-

lenging times. All are critical as we move the organisation towards 'a better tomorrow'. This win validates our efforts to create a stronger, simpler and faster business that reflects our ethos," BAT Malaysia managing director Jonathan Reed said in a statement.

"Talent is our most important asset. As such, we have to be creative and adaptable in our ways of keeping our teams connected and engaged despite the global pandemic."

As part of its response to the Covid-19 pandemic, BAT Malaysia has introduced a wellness programme called "We Care" to provide employees access to a wide range of health-related services, including psychologists, dieticians and fitness coaches.

BAT Malaysia said it will also continue to champion development programmes.