About Us

At BAT Malaysia, we are on a journey to transform our business. We are advancing our transformation to offer alternative choices for adult consumers that reduce the health impact of our business, while also remaining deeply committed to excellent sustainability practices across the organisation. At BAT Malaysia, we are building A Better TomorrowTM.

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Who We Are

About Us

The Year At A Glance



Revenue RM2,597_{Million}



Net Dividend Per Share

88 Sen



Profit Before Tax M385

Million

Shareholders' Fund

Million

Earnings Per Share (sen)

91.9

Market Share



Net Profit

RM 263

Million



Net Returns on Shareholders' Fund

70%

Our Governance



Who We Are
The Year At A Glance

AWARDS AND ACHIEVEMENTS



TOP Employer Award

- Top Employer in Malaysia for the fifth consecutive year
- Also certified Top Employer in the Asia Pacific and Global categories



MSWG-ASEAN Corporate Governance Awards 2021

- Excellence Award for Corporate Governance Disclosure
- Industry Excellence Award in Consumer Products & Services category



Bursa Malaysia FTSE Russell ESG Ratings

- 4-star rating
- Top 25% among public listed companies in ESG performance



Malaysian Occupational Safety and Health Practitioners' Association (MOSHPA) Award

- Platinum Silver award in Manufacturing FMCG Product category
- Completed MOSHPA's Health and Safety Audit with Full Compliance



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Who We Are

About Us

Corporate Profile



BRITISH AMERICAN TOBACCO (MALAYSIA) BERHAD

BAT Malaysia is the leading tobacco company in the country with a 51.6% share of the legal market.

(Source: IPSOS Retail Audit Dec 2022)

The Company, with 324 employees, has been listed on the Malaysian stock exchange since 1961.

Our proud legacy provides a great platform for our purpose of building **A Better Tomorrow™**. We will build A Better Tomorrow™ by reducing the health impact of our business through offering a greater choice of enjoyable and reduced-risk products to our consumers. Towards this aim, British American Tobacco p.l.c. (BAT p.l.c.) has developed new categories of reduced-risk alternatives to smoking.

Together with our subsidiaries, Commercial Marketers and Distributors Sdn Bhd, and Tobacco Importers and Manufacturers Sdn Bhd, we currently offer high-quality tobacco brands such as Dunhill, Peter Stuyvesant, Rothmans, KYO and tobacco heating products such as glo™.

BAT Malaysia is part of British American Tobacco p.l.c. Group's investment in Malaysia, which also includes British American Tobacco Asia Pacific Finance Shared Services, British American Tobacco Asia Pacific Regional Product Centre and British American Tobacco Global Services Delivery.





Overview of BAT Malaysia

At BAT Malaysia, we stand for being more than just the leading tobacco company in Malaysia.

We are recognised as a respectable corporate citizen with an excellent track record in corporate governance and are known as a leading employer with a multitude of awards and recognitions for best-in-class talent development. We also understand the importance of community development as our position as an industry leader enables us to make a positive impact and create long-term value for communities.

BAT Malaysia actively contributes to the communities we operate in with our corporate social investments.

100+

Years of History in Malaysia

324
Employees

CERTIFIED TOP EMPLOYER







DUNHILL



Rothmans







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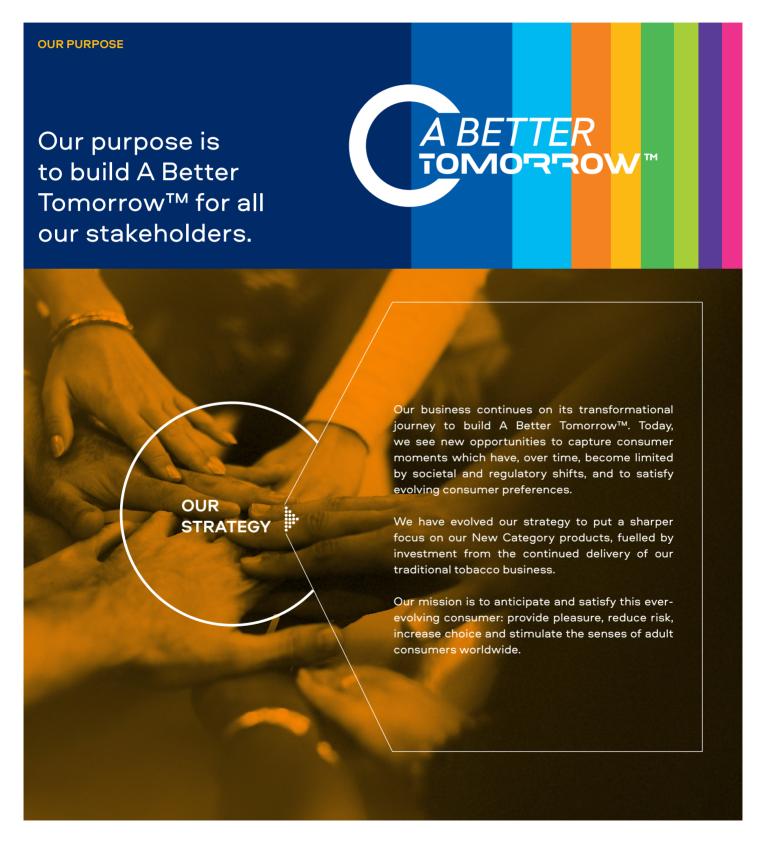
About Us

Corporate Structure





Purpose & Strategy



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About Us

Our Approach To Sustainability

Our Sustainability Agenda is integral to our Group strategy and purpose of building A Better Tomorrow™. It reflects our commitment to reducing the health impact of our business as our principal focus area. This is underpinned by excellence across environmental, social and governance (ESG) priorities.

How We

Create Value





What We Do Our Approach To Sustainability

Our Sustainability Agenda is supported by four pillars that prioritise these areas: Harm Reduction, Environmental, Social and Governance. Our Harm Reduction pillar delivers the promise of excellent quality products backed by world-class science, manufactured according to standards and regulations, while our Environmental pillar ensures our operations manages its impact on climate change and managing our natural resources. On the other hand, our Social pillar encompasses the protection of human rights, providing a healthy and safe workplace and supporting our people and the surrounding communities, while Governance ensures that we practice sustainability governance as well as complying to regulations and policies.



Details on how we identify our focus areas can be found in How We Assess Materiality on page 22.

Our Sustainability Agenda









Creating shared value for		
CONSUMERS	EMPLOYEES	
SOCIETY	SHAREHOLDERS	

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