

# About Us

At BAT Malaysia, we are on a journey to transform our business. We are advancing our transformation to offer alternative choices for adult consumers that reduce the health impact of our business, while also remaining deeply committed to excellent sustainability practices across the organisation. At BAT Malaysia, we are building A Better Tomorrow™.

## WHO WE ARE

The Year at a Glance	6
Corporate Profile	8

## WHAT WE DO

Overview of BAT Malaysia	9
Corporate Structure	10
Purpose & Strategy	11
Our Approach to Sustainability	12





Who We Are

# The Year At A Glance



Revenue

**RM2,597** Million



Net Dividend Per Share

**88** Sen



Profit Before Tax

**RM385** Million

Shareholders' Fund

**RM377** Million



Net Profit

**RM 263** Million



Net Returns on Shareholders' Fund

**70%**

Earnings Per Share (sen)

**91.9**

Market Share

**51.6%**

Who We Are  
The Year At A Glance

AWARDS AND ACHIEVEMENTS



**TOP Employer Award**

- Top Employer in Malaysia for the fifth consecutive year
- Also certified Top Employer in the Asia Pacific and Global categories



**MSWG-ASEAN Corporate Governance Awards 2021**

- Excellence Award for Corporate Governance Disclosure
- Industry Excellence Award in Consumer Products & Services category



FTSE Russell

**Bursa Malaysia FTSE Russell ESG Ratings**

- 4-star rating
- Top 25% among public listed companies in ESG performance



**Malaysian Occupational Safety and Health Practitioners' Association (MOSHHA) Award**

- Platinum Silver award in Manufacturing FMCG Product category
- Completed MOSHHA's Health and Safety Audit with Full Compliance



Who We Are

## Corporate Profile



### BRITISH AMERICAN TOBACCO (MALAYSIA) BERHAD

**BAT Malaysia is the leading tobacco company in the country with a 51.6% share of the legal market.**

*(Source: IPSOS Retail Audit Dec 2022)*

The Company, with 324 employees, has been listed on the Malaysian stock exchange since 1961.

Our proud legacy provides a great platform for our purpose of building **A Better Tomorrow™**. We will build A Better Tomorrow™ by reducing the health impact of our business through offering a greater choice of enjoyable and reduced-risk products to our consumers. Towards this aim, British American Tobacco p.l.c. (BAT p.l.c.) has developed new categories of reduced-risk alternatives to smoking.

Together with our subsidiaries, Commercial Marketers and Distributors Sdn Bhd, and Tobacco Importers and Manufacturers Sdn Bhd, we currently offer high-quality tobacco brands such as Dunhill, Peter Stuyvesant, Rothmans, KYO and tobacco heating products such as glo™.

BAT Malaysia is part of British American Tobacco p.l.c. Group's investment in Malaysia, which also includes British American Tobacco Asia Pacific Finance Shared Services, British American Tobacco Asia Pacific Regional Product Centre and British American Tobacco Global Services Delivery.



What We Do

# Overview of BAT Malaysia

**At BAT Malaysia, we stand for being more than just the leading tobacco company in Malaysia.**

We are recognised as a respectable corporate citizen with an excellent track record in corporate governance and are known as a leading employer with a multitude of awards and recognitions for best-in-class talent development. We also understand the importance of community development as our position as an industry leader enables us to make a positive impact and create long-term value for communities.

BAT Malaysia actively contributes to the communities we operate in with our corporate social investments.

# 100+

Years of History in Malaysia

# 324

Employees

**CERTIFIED TOP EMPLOYER**



# DUNHILL

# Peter Stuyvesant

# Rothmans

# KYO

# glo

# viio

What We Do

# Corporate Structure



What We Do

# Purpose & Strategy

## OUR PURPOSE

Our purpose is to build A Better Tomorrow™ for all our stakeholders.



## OUR STRATEGY

Our business continues on its transformational journey to build A Better Tomorrow™. Today, we see new opportunities to capture consumer moments which have, over time, become limited by societal and regulatory shifts, and to satisfy evolving consumer preferences.

We have evolved our strategy to put a sharper focus on our New Category products, fuelled by investment from the continued delivery of our traditional tobacco business.

Our mission is to anticipate and satisfy this ever-evolving consumer: provide pleasure, reduce risk, increase choice and stimulate the senses of adult consumers worldwide.



What We Do

## Our Approach To Sustainability


**Our Sustainability Agenda is integral to our Group strategy and purpose of building A Better Tomorrow™. It reflects our commitment to reducing the health impact of our business as our principal focus area. This is underpinned by excellence across environmental, social and governance (ESG) priorities.**



What We Do

# Our Approach To Sustainability

Our Sustainability Agenda is supported by four pillars that prioritise these areas: Harm Reduction, Environmental, Social and Governance. Our Harm Reduction pillar delivers the promise of excellent quality products backed by world-class science, manufactured according to standards and regulations, while our Environmental pillar ensures our operations manages its impact on climate change and managing our natural resources. On the other hand, our Social pillar encompasses the protection of human rights, providing a healthy and safe workplace and supporting our people and the surrounding communities, while Governance ensures that we practice sustainability governance as well as complying to regulations and policies.

 Details on how we identify our focus areas can be found in How We Assess Materiality on page 22.

## Our Sustainability Agenda

