



Changes in Substantial Shareholder's Interest Pursuant to Form 29B of the Companies Act. 1965

Form Version 3 (Enhanced)

Submitted

Initiated by BRITISH AMERICAN TOBACCO on 13/12/2011 05:28:27 PM
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Company Information

| | |
|---|--|
| Main Market Company | |
| New Announcement | |
| Submitting Investment Bank/Advisor (if applicable) | |
| Submitting Secretarial Firm (if applicable) | |
| * Company name | BRITISH AMERICAN TOBACCO (MALAYSIA) BERHAD |
| * Stock name | BAT |
| * Stock code | 4162 |
| * Contact person | Chan Mei Mae |
| * Designation | Head of Legal & Company Secretary |
| * Contact number | 603 - 7491 7326 |
| E-mail address | Claire_Chan_Mei_Mae@bat.com |

Part A : To be filled by Public Listed Company

Particulars of substantial Securities Holder

| | |
|--|---|
| Name * | Credit Suisse Group AG ("CSG AG") |
| Address * | Paradeplatz 8, Zurich 8001, Switzerland |
| NRIC/passport no/company no. * | CH0203906.075-9 |
| Nationality/country of incorporation * | Switzerland |
| Descriptions(class & nominal value) * | Ordinary shares of RM0.50 each |
| Name & address of registered holder * | Credit Suisse AG Paradeplatz 8 CH-8001 Zurich, Switzerland |

Details of changes

| | | | |
|----------------------------|-------------------------|-------------------------|--------------------------------|
| Currency | Malaysian Ringgit (MYR) | | |
| Type of transaction | Date of change | No of securities | Price transacted (\$\$) |
| *Acquired | *07/12/2011 | *19,000 | |

| | |
|---|---|
| Circumstances by reason of which change has occurred * | An investment position taken in the course of ordinary business in banking and finance. |
| Nature of interest * | Direct |
| Direct (units) | 15,307,320 |
| Direct (%) | 5.361 |
| Indirect/deemed interest (units) | |
| Indirect/deemed interest (%) | |
| Total no of securities after change * | 15,307,320 |
| Date of notice * | 13/12/2011 |
| Remarks | The notice was received by the Company on 13 December 2011. |