

Changes in Substantial Shareholder's Interest Pursuant to Form 29B of the Companies Act. 1965

Form Version 3 (Enhanced)

Initiated by **BRITISH AMERICAN TOBACCO** on 09/12/2011 03:51:03 PM
 Submitted by **BRITISH AMERICAN TOBACCO** on 09/12/2011 05:22:50 PM
 Reference No **BA-111209-57062**

Submitted

Company Information

Main Market Company
 New Announcement

Submitting Investment Bank/Advisor (if applicable)

Submitting Secretarial Firm (if applicable)

* **Company name** BRITISH AMERICAN TOBACCO (MALAYSIA) BERHAD
 * **Stock name** BAT
 * **Stock code** 4162
 * **Contact person** Chan Mei Mae
 * **Designation** Head of Legal & Company Secretary
 * **Contact number** 603 - 7491 7326
E-mail address Claire_Chan_Mei_Mae@bat.com

Part A : To be filled by Public Listed Company

Particulars of substantial Securities Holder

Name * Credit Suisse Group AG ("CSG AG")
Address * Paradeplatz 8, Zurich
 8001, Switzerland
NRIC/passport no/company no. * CH0203906.075-9
Nationality/country of incorporation * Switzerland
Descriptions(class & nominal value) * Ordinary shares of RM0.50 each
Name & address of registered holder * Credit Suisse International
 One Cabot Square, London E14 4QJ, England

Details of changes

Currency Malaysian Ringgit (MYR)

Type of transaction	Date of change	No of securities	Price transacted (\$\$)
*Acquired	*05/12/2011	*17,700	

Circumstances by reason of which change has occurred * An investment position taken in the course of ordinary business in banking and finance.
Nature of interest * Direct
Direct (units) 15,280,020
Direct (%) 5.3514
Indirect/deemed interest (units)
Indirect/deemed interest (%)
Total no of securities after change * 15,280,020
Date of notice * 09/12/2011
Remarks The notice was received by the Company on 9 December 2011.